

What Do You Get With 24-7 Exhibits?

The Possibilities are Endless; The Choices are Yours!



24-7 Exhibits

- **Making your own website into a collaborative professional exhibit is easy with 24-7 Exhibits.** 24-7 Exhibits provides a secure media-rich environment for collaborating about projects, events, people, places, things – online!
- 24-7 Exhibits offers a fully-featured multi-user environment for the rapid design of professional web pages with image slide shows, unlimited blogs, tags and comments using tools that are intuitive, easy to use, and immediately familiar to anyone who uses word processors.
- You get 100% control over ALL content and creative aspects of your website. Powerful features, a user-friendly interface, and our commitment to training and support give you full access at affordable prices to the full potential of modern website technology.



24-7 Exhibits

- 24-7 Exhibits is an ideal digital venue to showcase galleries of JPG, GIF, and PNG image-files with text, tags and comments and invite discussion, reaction, evaluations, critiques, and the sharing of opinions, facts, and information about sets of images and multimedia depicting various different places, people, pets, flora, fauna, collectibles, artifacts, artwork, crafts, projects, lessons, assignments, activities, or events.
- You may be the sole contributor, or you may allow many others to join your community as contributors to your site.
- The 24-7 Exhibits web-based tool automatically creates out of the box, gallery-focused websites. 24-7 Exhibits is the easiest way to create an exhibit online.



Audience/Products

Who/What/Uses	Individuals	Organizations (go to slide 26)
Single Plan (single contributor)	Personal Website Project Displayed Online Digital Vitae™ or ePortfolio (culinary, cosmetology, photography, construction, sculpture, floral, etc.) Artist Site; Sell Crafts Showcase Collections Real Estate/Property Mgmt	Employer/Flea Mkt Owner/ Professional Organization or Church/Insurance firm/ law firm/university – each employee/vendor/ member/client/alum has a site (internet or intranet)
Group Plan (5, 10, 25+) (multiple contributors)	Family History/Recipe Site Small Business Club on the Web Case Studies Site Team Project Collaboration Teacher's Class site Pet Rescue Organization Small Museum	Trade Associations or Organization/Alumni – each Group/Troop/Chapter has a site Counselor gives each client a site and dialogues with the client on her site

What Makes 24-7 Exhibits Different?

- Project-based, case management emphasis
- Unlimited capacity
- Public or private
- Single or multiple contributors
- Guests can post tags/comments creating your own social network
- Customizable without limits to pre-made templates
- Emphasis on galleries of images
- You can be Creative with It! How you use it can change as you change!



What Does 24-7 Exhibits Do?

- It helps people organize sets of images and lets people converse in writing about those sets of images.
- It is a secure tool that documents information and associates text with 1 or more photos.
- It helps people communicate any time any day via the WWW.
- It allows people to share their work, write, tag, comment, and review other people's work within a shared online space.



Collaboration Emphasis

- The Group Plan allows for the site owner to give upload permission to Contributors.
- Contributors may upload media and links, set up projects, post images, contribute blogs, tags, and comments.
- Guests may be allowed to post tags and comments.
- Neither Contributors nor Guests may change site settings or access the site owner's private account information.



Creating Presentations Online

- A benefit of collaborating with contributors online is that multiple projects can be created and if the SlideShow feature is used as a PowerPoint slideshow proxy, then slideshows can be collaboratively created online. No need to pass a PPT file back and forth, simply create a slide, save it as a jpg and post it into the presentation.



Group Plans Serve Teachers & Student Teams

- Teachers can manage group presentations with a 24-7 Exhibits Group Plan
- Student teams can manage work with a 24-7 Exhibits Group Plan.
- Exchange and dialogue can be encouraged on each 24-7 Exhibits website between the Site Owner, Contributors, and/or Guests.



Creative Uses for 24-7 Exhibits

- 24-7 Exhibits can be used to organize membership, categorize case studies, manage a student's portfolio, administer a teacher's lessons, display a family's history and/or recipes and/or travels, showcase pets in need of adoption, sell crafts, advertise a small business and display that business' inventory online, and/or record life-coaching sessions, help patients in counseling to journal and receive therapy via writing and imagery, etc.



Archeologists use 24-7 Exhibits

- Archeologist & team doing field research can post photographs of digs and share notes about findings online
 - At the organization level, a nat'l archeology assn. can network all field research going on at any one time
- Benefits: Notes and photos are shared and archived online, and cannot be lost, or damaged. Multiple insights from different contributors can help with discussing and understanding the findings, even allowing remote insights to be gathered from people not located at the dig site. Tags can link the findings from different dig sites together to help with the creation of the complete story.

247Exhibits™

Chefs & Beauticians use 24-7 Exhibits

- A Culinary Arts Trade School or Cosmetology School can offer ePortfolios to students
 - At the school level, students are connected into a community where their work can be searched and noticed
- Benefits: Students can use their ePortfolios to help them get jobs in their trade by exemplifying their work online. The easy-to-load web-tool always looks professional and can help students to display their talents for not only wider recognition, but faster access in disseminating information about their skills and talents.



Social Workers use 24-7 Exhibits

- A social worker working with children can use 24-7 Exhibits as a secure, intranet for managing children's cases. Unlike other case management tools, 24-7 Exhibits is image rich, so not only are documents able to be uploaded and stored online, but observations can be recorded and photos can provide evidence.
- Benefits: A Richer collection of multimedia can provide evidence for making sure children are safe and protected.



More Creative Uses for 24-7 Exhibits

- See: http://www.officediggs.com/web_tools
Here you will see demonstration sites for many uses



Use of 24-7 Exhibits for Individuals/ Artists

- An artist's website
- An art student/college graduate on the market using the site to help her get a job
- A high school senior project displayed online
- A college student's senior project displayed online
- A teacher's website for a course
- A university professor's site for case studies and student interaction



Use of 24-7 Exhibits for Families

- A family memory site where history is recorded for generations to come, and images are safe, secure and able to be shared among all relatives whereas a scrapbook or photo album is limited in who can see it when
- A family pet website; can also be used by animal rescue organizations to showcase pets in need; donation buttons may be easily added



Use of 24-7 Exhibits for Organizations

- A club membership directory
- A small private school's website
- A nonprofit organization's website
- An example consultant profile for use in a custom search engine
- A radio station (in process)



More Uses of 24-7 Exhibits

- For more ideas of how to use 24-7 Exhibits, please visit:

www.247exhibitscompanyblog.com



With 24-7 Exhibits, You Get:

- a homepage
 - unlimited “project” pages
 - unlimited “blogs”
 - an “about” page
 - a contact page
-
- Guest and Contributor Options
 - And Many Customizations!



Guest/Contributor Options:

- You control who can contribute to the site and in what ways
- Manage Contributors/Guests
 - create new contributor
 - manage contributors
 - manage guests
 - guest registration



Customizations Include:

- Site look and feel
- Inclusion of your own terms and conditions and privacy statement if you wish
- Your choice of what to name “Projects,” “Blogs,” and “About” menu-labels
- Project order, with the ability to hide projects currently not in use
- Privatization of the site
- Etc.



Customization Toolbars:

- Admin Settings
 - Set up site / Site configurations
 - Header – custom designed jpg headers are available, or use solid color options
 - Colors – control all colors used on the site
 - Public versus private toggle
 - Auto-approvals
 - Page settings
 - Menu settings
 - Upload settings
 - Tracking controls to monitor how visitors view preferences and use of your site
 - manage domains
 - plan settings



The Homepage

- Your homepage contains a text area for you to provide a description of your site
- It contains a random display of all images loaded onto your entire site
- It may show an unlimited listing of recent blog posts (you choose how much to show if any)
- It may show an unlimited number of links and files (you choose how much to show if any)



Homepage Settings

- Edit home page
 - Add/edit summary description
 - SlideShowPro random rotate
 - Media links
 - Using media/links
 - Click on media link title on home page to see all
 - What links can be loaded, how many show up?
 - How to use loaded media to create a hyperlink in a text box
 - Add media/link
 - Sort media/link
 - Manage media/links



You get UNLIMITED PROJECTS!

- Projects can be almost anything:
 - Places, Events
 - People
 - Recipes
 - Competencies
 - Pets
 - Anything that may have a series of images, blogs, tags and comments associated with it
 - Each project has up to 4 sub-labels for describing it



With Each Project, You Get:

Unlimited Images

Project Description

Blog(s)

Tags

Comments

Sub-Labels



Project Settings

- Project – create new project
 - A project can be named anything
 - Add photos
 - set up icons
 - Add descriptions; labels
 - Manage projects
 - Show all projects
 - Sort projects



Unlimited Images

- You may upload 3 images at a time
- Photos may be up to 10MB in size
- Images may include but are not limited to photographs and PowerPoint slides saved in jpg form
- Image captions are allowed; watermarks are an option
- Images may be viewed online as if they are a PowerPoint presentation without the need for PPT software
- Images protection is in place so that images cannot be downloaded from the Internet



Unlimited Blogs

- A Weblog (Blog) is a text-based tool that allows you and your contributors to post their thoughts, ideas and essays.
- Blogs are ideal ways to share when projects can be discussed by many contributors. For example, if a project is a family event and a series of photos from that event are displayed, then family members can blog about their thoughts and observations at the event. A rich compilation of stories from different authors results.



Renaming Blogs

- Like Projects, Blogs may be renamed to suit the site's use.
- Some alternative names for blogs include:
 - Stories
 - Experiences
 - FAQs
 - Updates
 - News



Blog Settings

- Naming blogs; A blog can be named anything
- Add blogs
- Manage blogs
- Show all blogs



Project Description

- Each project may be described using a full-featured text editor.
- Descriptions may contain hotlinks to references, other sites, or to documents loaded in multimedia/links on site



Tags

- Tags are words or phrases that the site owner or contributors may insert on project pages to “tag” or identify the project.
- Tags are used for searching.
- If two projects are tagged the same, then when the tag is clicked, both projects are shown.
- Tags help to classify “like projects.”



Comments

- Comments are typically short sentences that contributors to the site may insert on project pages.
- Comments are a way of gathering feedback.
- Comments may be used as testimonials, short evaluations, for asking questions, posting funny sayings, or whatever...
- Settings may be toggled to notify site owners when comments and tags and blogs are added; site owners may approve these additions before they go live, remove them after they go live

247Exhibits™

4 Sub-Labels per Project

- Each project may have up to 4 labels describing it.
- Labels may be anything, and help to collect standard information on each project:
 - Project Name (first label appears in the project pull-down menu)
 - Date (second label appears over pull-down menu icon if setup)
 - Location
 - Address or Phone # or Client/Designer Name, etc.



The About Page

- You may rename the menu-label for the About page to be anything you'd like
- The About page is a static page that can be used to describe your site's projects or background, and/or link to other sites and files.



The Contact Page

- The Contact page comes with an area for showing your mailing address and also a spam-blocked email form that allows anyone from any browser to E-mail you without the need to have Outlook, Eudora, or any other E-mail client.



Other Settings

- My profile/Profile settings
 - Change my password
 - How to hide or make “user name” appear next to blog entries
 - When click on user name next to blogs that were contributed, optional contact information appears for the contributor



Other Settings

- My profile/Profile settings
 - Change my password
 - Change Footer copyright information
 - How to hide or make “user name” appear next to blog entries
 - When click on user name next to blogs that were contributed, optional contact information appears for the contributor
- Footer
 - Site config – Terms & Conditions, Privacy Policy on/off
 - Edit/add T&C
 - Edit/add privacy policy
 - Inappropriate content flags



Summary of Features

- Web-based
 - No software to install or download, no compatibility issues, all updates occur automatically.
- Administer Anywhere
 - Content updates and other administrative functions can be performed on any computer with internet access.
- Empower Non-technical Users
 - Ease of use is such that all members of your organization can contribute content to the website, even if they have no technical background or training.
- Simplified Interface
 - User-friendly, intuitive back-end dashboard presents all website controls and functions in a logical, non-technical manner.
- 100% Control with Consistent Branding
 - You can change the banner, colors and content on your website at any time.
 - All content created or edited can be made subject to administrative review before publishing to the live website.
 - The flexible, template-driven architecture and site-wide CSS style sheets maintain a consistent look-and-feel to your site.
- WYSIWYG Editor
 - Page content is created and edited within an easy-to-use, fully featured, Word-like editor, or can be copied and pasted directly from a TEXT document.



Summary of Features

- Page/Project Builder
 - New web pages are easily added.
- Page/Project Archive
 - Projects can be saved, hidden, and un-hidden for later re-use.
- File Manager
 - Easily upload and manage all the types of files used within your website.
 - Valid file types currently accepted include:
PSD,AI,TXT,BMP,TIFF,ICO,PPT,PPTX,CSV,MPEG,MPG,WMA,SWF,FLV,RMVB,RM,DIVX,JPG,PDF,
DOC,DOCX,XLS,XLSX,JPEG,PNG,GIF,MOV,MP4,WMV,AVI,MP3,M4A,PAGES,NOTES
- Website Analytics
 - Powerful website and user statistics package gives important and detailed information about how users enter, interact with, and return to your website. Analyze the use of your website by geographical location, new and returning users, most visiting pages, referring sites, etc.
- Flag Inappropriate Content
 - If clicked, a message is sent to 24-7 Exhibits with the page where content was found and feedback from the person who clicked the flag (if submitted). This allows 24-7 Exhibits to more easily monitor site content and comply the the The Digital Millennium Copyright Act. We will lock down a site that contains inappropriate content until such issues are satisfactorily resolved.
- Help Desk
 - Searchable on-line knowledge base with video help files, and downloadable documentation.



Summary of Features

For Administrators:

- * Website administration is very easy, and requires minimal training if any.
- * Sites are easily monitored.

For Stakeholders:

- * Stakeholders (PSU faculty, staff and students, at minimum) can each have their own site/sites and keep their own sites updated and manage contributors and guests. Giving control of data input to those who are most familiar with their content increases quality, relevance, and accuracy.

For Website Visitors:

- * Navigation is consistent cross all pages, and it is obvious and intuitive, so visitors don't become frustrated looking for information.

For Organizations:

- * One database, multiple websites. Your community can develop into multiple geographical, affinity, and interest-based sub-communities.

Please contact Ann or Rob at 24-7 Exhibits for more information: 1-800-355-8108

